



www.THNA.org

INVITATION TO EXHIBITORS

Thrombosis & Hemostasis Summit of North America
April 22-25, 2020 | Sheraton Grand Chicago | Chicago, Illinois

JOIN US!

The Thrombosis and Hemostasis Summit of North America (THSNA) will hold its 5th comprehensive scientific meeting dedicated to thrombosis and hemostasis issues in Chicago, IL from April 22-25, 2020. This summit is a collaboration of the fourteen leading non-profit organizations in both fields. THSNA will provide a focused forum for 1,500 - 2,000 attendees with an interest in bleeding and clotting disorders to network, learn, and share across disciplines and disease states.

Target your customers all in one venue!

- *Physicians, including hematologists, cardiologists, hospitalists, vascular surgeons, and pathologists*
- *Scientists and researchers*
- *Physician assistants and nurse practitioners*
- *Pharmacists*
- *Fellows and trainees*
- *Laboratory professionals*
- *Nurses*
- *Interventional radiologists*
- *Healthcare administrators and policymakers*

Exhibit Booth Information:

Benefits of exhibiting

- Engage with over 1,500 clinicians and allied health care professionals from across North America at one place and time
- Support **fourteen** leading coagulation organizations simultaneously
- Exhibits that bring you face to face with your audience
- Opportunity to offer industry satellite symposium or product theaters
- Learn from thought leaders

Booth information

- Exhibit Booth
Standard 10' x 10' – \$5,500
Nonprofit Standard 10' x 10' – \$1,500

Included with each booth

- Company listing on the THSNA website
- One full conference registration per 10' x 10' booth
- Two exhibit staff registrations per 10' x 10' booth
- A company name identification sign to hang from the draped back wall on the booth
- 6' skirted table



Anticoagulation
FORUM



Hemostasis
& Thrombosis
Research Society



SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsorship \$50,000

Platinum Level Sponsors receive the following in consideration for their support:

- 20' x 30' island exhibit
- 8 full conference registrations
- 10 exhibitor staff registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Platinum Level Sponsorship in Exhibit Hall signage, and listing on the THSNA conference website with a link to the sponsor's website

Gold Level Sponsorship \$35,000

Gold Level Sponsors receive the following in consideration for their support:

- 20' x 20' island exhibit
- 5 full conference registrations
- 8 exhibitor staff registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Gold Level Sponsorship in Exhibit Hall signage, and listing on the THSNA conference website with a link to the sponsor's website

Silver Level Sponsorship- \$20,000

Silver Level Sponsors receive the following in consideration for their support:

- 10' x 20' exhibit booth
- 2 full conference registrations
- 4 exhibitor staff registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Silver Level Sponsorship in Exhibit Hall signage, and listing on the THSNA conference website with a link to the sponsor's website

Digital Poster Session

(Sole sponsor: \$20,000 per session)

Sponsor a digital poster session. These multi-functional sessions are high-traffic sessions that increase your visibility with all attendees.

E- Poster Kiosk

(Sole sponsor: \$20,000)

E-poster previews will be presented at monitors near the Exhibit Hall. Your company can enjoy visibility at the kiosks as well as the online e-poster portal.

Conference Notepad

(Sole Sponsor: \$20,000)

THSNA-branded notepad that will be provided to each attendee at the conference.

Coffee Breaks

(\$7,500 per break)

Sponsor a coffee break so that all attendees can enjoy a break from the educational sessions and visit the Exhibit Hall.

Wifi Sponsorship

(\$30,000)

As registrants check email throughout the meeting, your company name identifies you as the sponsor of this essential service.

Hotel Door Drop

(\$3000 joint; \$6000 dedicated)

You may opt to include a single one-page piece in the pre-scheduled joint THSNA hotel door drop, or purchase a dedicated hotel door drop. Please contact us for details, dates and restrictions.

Conference Mobile App

(\$20,000)

Sponsor the official THSNA Conference Mobile App. Your splash page will appear on the app. Content restrictions apply.



ASK ABOUT SATELLITE
SYMPOSIUM & PRODUCT THEATER
OPPORTUNITIES

www.THsNA.org

SATELLITE SYMPOSIUM & PRODUCT THEATERS

The THSNA satellite symposium and product theater opportunities allow participating companies to maximize their visibility and impact at the Thrombosis and Hemostasis Summit of North America. This three day conference will be attended by health care professionals who work in the fields of thrombosis and hemostasis.

Benefits of satellite symposium and product theaters

- Access to key time slot
- Program, logistics and catering is arranged by company
- THSNA will help promote event

To further discuss a satellite symposium or product theater event, please contact Lorena McMahon at lorena@thsna.org

What's included

- Standard AV equipment including computer, LCD projector, podium microphone, and projection screen
- Four full meeting registrations
- Acknowledgement of sponsorship in conference syllabus and THSNA conference website
- Inclusion on Satellite Symposia signage in the meeting registration area
- One email blast advertising your session sent and designed by the conference organizers

Important notes

- Sponsor is responsible for all catering and additional AV costs
- All attendees must be badged THSNA registrants

All venues seat approximately 225 people.

Exclusive sponsorship time slots

- Thursday Lunch, April 23, 2020 – \$30,000
- Friday Lunch, April 24, 2020 – \$30,000
- Thursday Dinner, April 23, 2020 – \$25,000
- Friday Dinner, April 24, 2020 – \$25,000

GET IN TOUCH WITH US

For exhibit and commercial sponsor information:

Lorena McMahon
lorena@thsna.org
847-978-2001

- Visit the online exhibit and commercial sponsor website at www.thsna.org/2020

